



# CALIFORNIA'S GREAT BEYOND

**MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION**  
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

## AGENDA

Regular Meeting

Tuesday, July 25, 2023 - 10:00 AM

Walker Community Center  
442 Mule Deer Rd. Walker, CA 96107

Teleconference

Call-in information for members of the public via Zoom:  
<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson: [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) / 760-924-4634 or Liz Grans: [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) or [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. **Call to order.**
2. **Introductions and announcements.**
3. **Public Comment.**  
Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.
4. **Meeting Minutes.**  
Action: Approve minutes of the June 8, 2023 special meeting.
5. **Financial/budget report.**
6. **Economic Development and Tourism report – information on current or emerging issues, including but not limited to:**
  - a. Brief update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
  - b. Brief update on the Community Economic Resilience Fund (CERF) program.

7. Film Commission report.
8. Fisheries report.
9. Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshows/conferences.
10. Commissioner reports. Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
11. Call for agenda items for next regular meeting.
12. Adjourn the meeting and reconvene at Meadowcliff Resort and Walker Coleville KOA for a brief tour.
13. Adjourn the meeting and reconvene in regular session on Tuesday, September 26, 2023 at the Chalfant Community Center.